



# GLOBAL WATER ALLIANCE

## 15TH ANNUAL CONFERENCE

### OCTOBER 6, 2022

### ***Are We There Yet? United Nations Goal of Universal Access to Sanitation Services by 2030 – Progress, Challenges, and Solutions***

***Hosted by The Water Center, University of Pennsylvania***

**Time:** 8:00 AM – 4:30 PM, followed by reception at 5:00 PM

**Location:** Perry World House, University of Pennsylvania (3803 Locust Walk, Philadelphia PA)



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According to the World Health Organization, “Some 829,000 people in low and middle-income countries die as a result of inadequate water, sanitation, and hygiene each year, representing 60% of total diarrheal deaths. Poor sanitation is believed to be the main cause in some 432,000 of these deaths.” This year marks the midpoint between when the UN Sustainable Development Goals (SDG) were set (2015) and the deadline for when they are to be accomplished (2030). SDG 6 includes universal access for sanitation services as one of its goals and there is still a great amount of work to be done to meet that goal. This one-day conference will explore the progress made to date, the remaining challenges, and examples of policy implementations in meeting the sanitation goal. Speakers and panelists will provide perspectives from a variety of international, national, and local organizations. Participants at the conference can expect to learn about the latest challenges and innovative approaches in meeting this critical sanitation goal (and related hygiene goal). Conference participants will receive the latest information on global sanitation challenges and solutions from experts around the world, meet people with similar interests, and be able to develop friendships for future collaborations.

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#### **PROGRAM AGENDA**

*(as of Sept 10)*

- 8:00 AM      **Registration & Breakfast**
- 8:30 AM      **Welcome**  
**Dr. Melissa Stevens**, Principal, CultureSnap Consulting LLC  
**Howard Neukrug**, Executive Director, The Water Center, University of Pennsylvania
- 8:50 AM      **Overview of progress toward SDG 6 for sanitation**  
**Ms. Ann Thomas**, Senior WASH Advisor, Sanitation and Hygiene, UNICEF
- 9:15 AM      **Panel discussion: Essential elements for sanitation governance**

*Chair:* **Ms. Kelly Parsons**, CEO, Water Aid America

*Panelists:*

- Israel: **Dr. Clive Lipchin**, Director, Center for Transboundary Water Management, Arava Institute

10:00 AM **Morning Break**

10:15 AM **Stories of implementing sanitation governance in developing countries**

*Chair:* **Angelita Fasnacht**, Vice President of Transformation, Veolia North America; Past President, Global Water Alliance

*Panelists:*

- India: **Mr. Sujoy Mojumdar**, Senior WASH Specialist, UNICEF, India, with comments from a representative of the Penn Center for Social and Behavioral Dynamics
- Senegal: **Mamadou Guisse**, Senegal, Coordinator for Initiative Dakar 2022

11:20 AM **Open audience discussion on sanitation**

*Facilitator:* **Waleska Crowe**, Engineers Without Borders USA

11:45 AM **Lunch with Keynote Speaker**

**David Parker**, Deputy Director for Strategy, Planning, and Management, Water, Sanitation, and Hygiene Program, The Bill and Melinda Gates Foundation

**Afternoon Session** (12:45 PM – 2:30 PM)

**Financing sanitation at national and local levels in developing countries**

*Afternoon Session Chair:* **Eddy Perez**, Technical Director, Global WASH, Global Communities

12:45 PM **Introductions and primer on financing sanitation**

Eddy Perez, Technical Director, Global WASH, Global Communities

1:00 PM **Sanitation financing case study from rural Guatemala**

**Arturo Ujpan Mendoza**, Regional Coordinator, Engineers Without Borders, Guatemala

1:20 PM **Sanitation finance case study from informal urban areas in Nairobi, Kenya: Container-based systems and reuse of the waste**

**Ruthie Rosenberg**, SANERGY

1:40 PM **Sanitation finance for rural sanitation in Ghana: Reforming government policies to provide public subsidies for rural sanitation products**

Eddy Perez, Technical Director for Global WASH, Global Communities

2:00 PM **Q&A Discussion**

*Chair:* Eddy Perez, Technical Director for Global WASH, Global Communities

- Ruthie Rosenberg, SANERGY
- Arturo Ujpan Mendoza, Engineers Without Borders USA

2:30 PM **Afternoon Break**

- 2:45 PM **Panel discussion: Lessons learned from “developed” countries regarding sanitation governance and financing**  
*Chair: Patrick Cairo, Vice-President, Global Water Alliance*  
*Panelists:*
- **Jim Gebhardt**, Senior Financial Advisor, Office of Water, US Environmental Protection Agency
  - **Sandrine Dubuc**, Vice President of Global Strategy and Innovation at Veolia
  - **Angelita Fasnacht**, Vice President of Transformation, Veolia North America; Past President, Global Water Alliance
- 3:30 PM **Remaining sanitation challenges in the USA: Presentation by Dig Deep**  
“Closing the water and sanitation gap in the US: Providing taps and toilets for the 2.2M Americans without them as part of achieving SDG 6”
- 3:50 PM **A Call to Action--- facilitated discussion**  
**Debbie Heuckeroth**, GWA Board Member and Project Committee Chair
- 4:15 PM **Closing Remarks**  
**Dr. Christiaan Morssink**, Global Water Alliance, President
- 4:30 PM Leave for reception at McNeil Building (3718 Locust Walk)

*Student Posters will be on display at Perry World House all day (8:00 AM – 4:30 PM).*

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- Platinum Level: \$5,000
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**Register to attend here:** <https://bit.ly/3B4ZhXH>

**For more information on the 15<sup>th</sup> Annual Conference, please visit:**

<https://www.globalwateralliance.net/event/global-water-alliance-15th-annual-conference/>